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Mr Kevin LEE is a seasoned leader in artificial intelligence, data assets, and innovation ecosystems. He is a Partner at Baidu PaddlePaddle (Hong Kong) and Intelligence Bay AI Technology Ltd. (iBAIT), and serves as Director of the Hong Kong Centre of Data Asset Trading and Applications (HK-DATA). A Certified Senior Data Asset Manager accredited by China's Ministry of Industry and Information Technology (MIIT), Kevin is also a Data Exchange Partner of the Canton Data Exchange (CDE).

Deeply engaged in talent development and entrepreneurship, he advises universities and industry bodies across Hong Kong, including serving as University-Level Advisor at The Education University of Hong Kong, Chairman of the Centre of Innovation and Entrepreneurship Advisory Committee at The Hang Seng University of Hong Kong, and a member of the HKU Super Angel Network. He also contributes to policy and skills development as a Committee Member of the Innovation and Technology Training Board of the Vocational Training Council and Co-Chairman of the AI & Digital Innovation Committee of the Hong Kong University Graduate Association.